

THE CIVIL CONSTRUCTION INDUSTRY IS GEARING UP FOR THE LARDNER PARK "CIVIL WORKS EXPO"

Planning is well underway on the biennial 2012 Civil Works Expo to be held at Lardner Park from Thursday 16th to Saturday 18th February.

The Expo is held at Lardner Park, near Warragul in Victoria, and is widely known for its impressive range of equipment displays from civil construction, quarrying and transport industries. Potential purchasers have a great opportunity to enhance their buying decisions across a range of specific applications.

Lardner Park Events, who organise and host the Civil Works Expo's, has made a conscious move to expand the event for February 2012.

"Plumbers and electrical contractors are really becoming major purchasers of civil construction equipment as they find ways to more effectively carry out their work," says Mark Cockerell, CEO of Lardner Park Events.

An additional 2300 plumber and electrician contractors will receive direct promotion of the event this year, through a new alliance with the 'Master Plumbers and Mechanical Services Association of Australia' and the 'National Electrical and Communications Association'.

As always, the large Expo site at Lardner Park, will enable industry attendees try out some of the machinery they may be considering buying.

"The trial-before-you-buy initiative is unique to the Civil Works Expo," says Mr Cockerell.

"Customers are encouraged to test drive machinery such as excavators, skid steers, backhoes and mini diggers within a number of controlled demonstration areas."

Many exhibitors have already booked in to attend the Civil Works Expo, including William Adams, Case, Komatsu, Lincom, the Stabilime Group, Toyota Material Handling, Supergroups, Position Partners, VicRoads, and Hino Trucks.

Media personality, John Blackman, will host an industry lunch each day of the event from 12.30 to 2.00pm. The 2-course lunch, with guest speaker, is open to Expo participants for a cost of \$30 (inc. GST) per person, with drinks available at bar prices.

- MWOA Industry Lunch – Thursday 16th February
- IPWEA Industry Lunch – Friday 17th February
- CCF Industry Lunch – Saturday 18th February

The ongoing endorsement of the Civil Works Expo by the Civil Contractors Federation, Municipal Works Officers Association, Institute of Public Works, Engineering Australia, Construction Material Processors Association, Roadmarking Industry Association of Australia, and Austab, is greatly appreciated by Lardner Park Events.

Strategic partners and supporters of the Civil Works Expo are Mobil Oil, the Commonwealth Bank and the Baw Baw Shire Council. Make sure you mark 16 -18 Feb 2011 in your diary!

For further information or to book tickets please contact Lardner Park Events on (03) 5626-1373 or email office@lardnerpark.com.au www.lardnerpark.com.au